Landwirtschaft leben.

Facts & Figures



Foundation



Employees

近

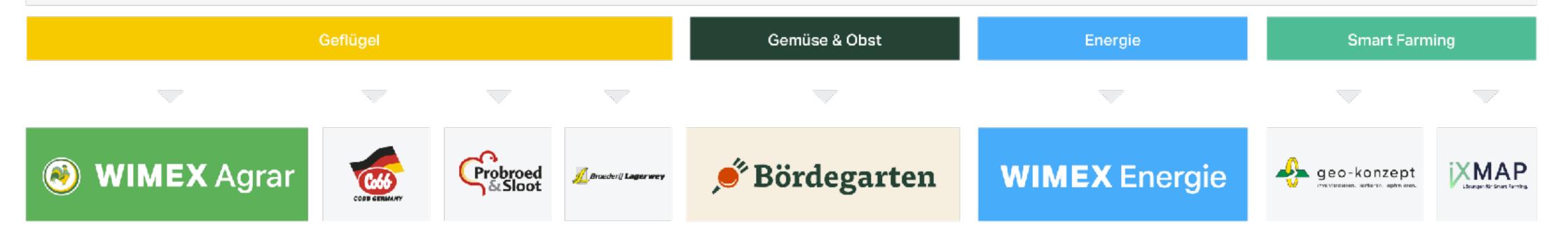
million annual turnover

(non consolidated)



Wimex Group

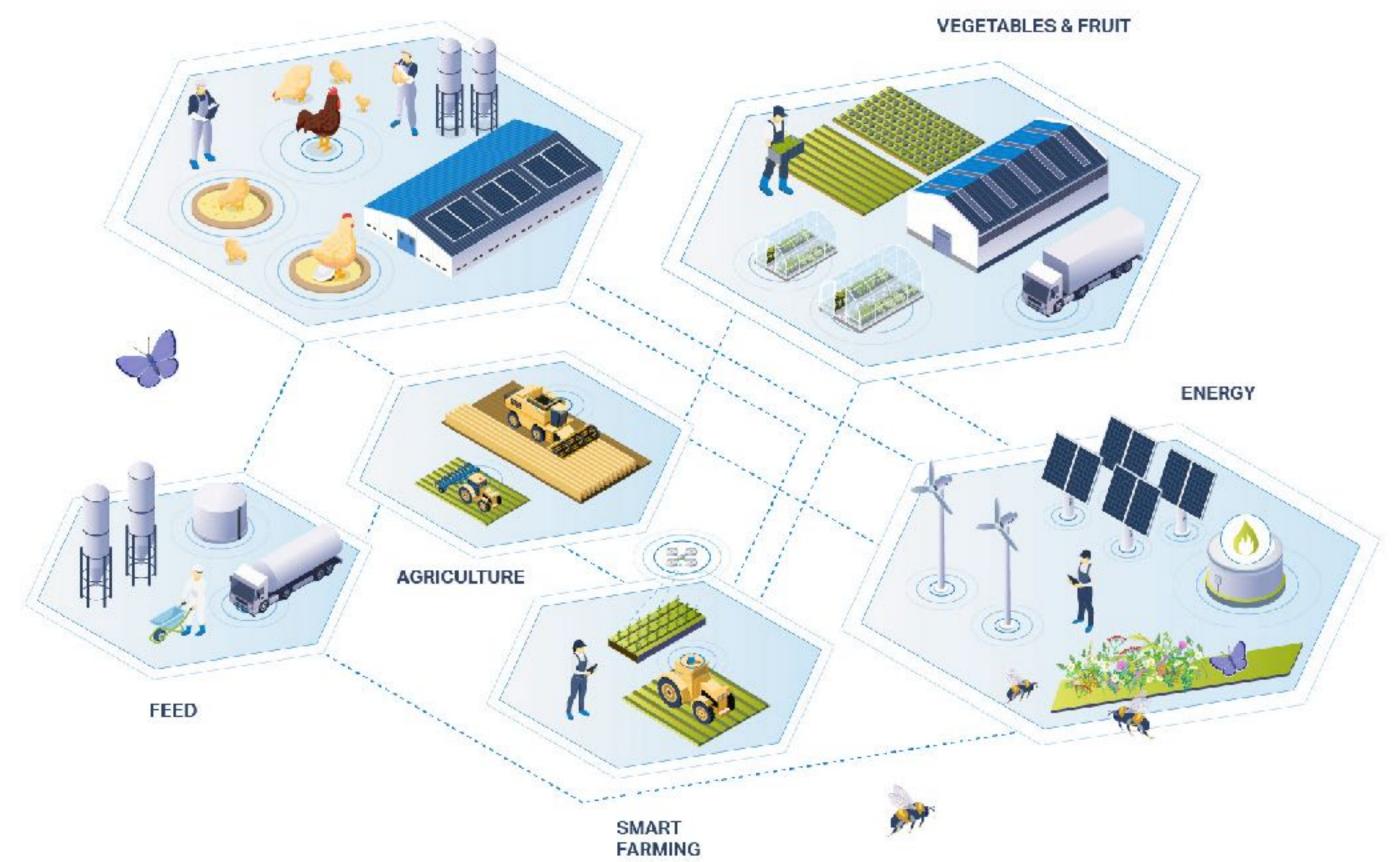
WINEX GROUP Landwirtschaft leben.





Our Value Network

POULTRY

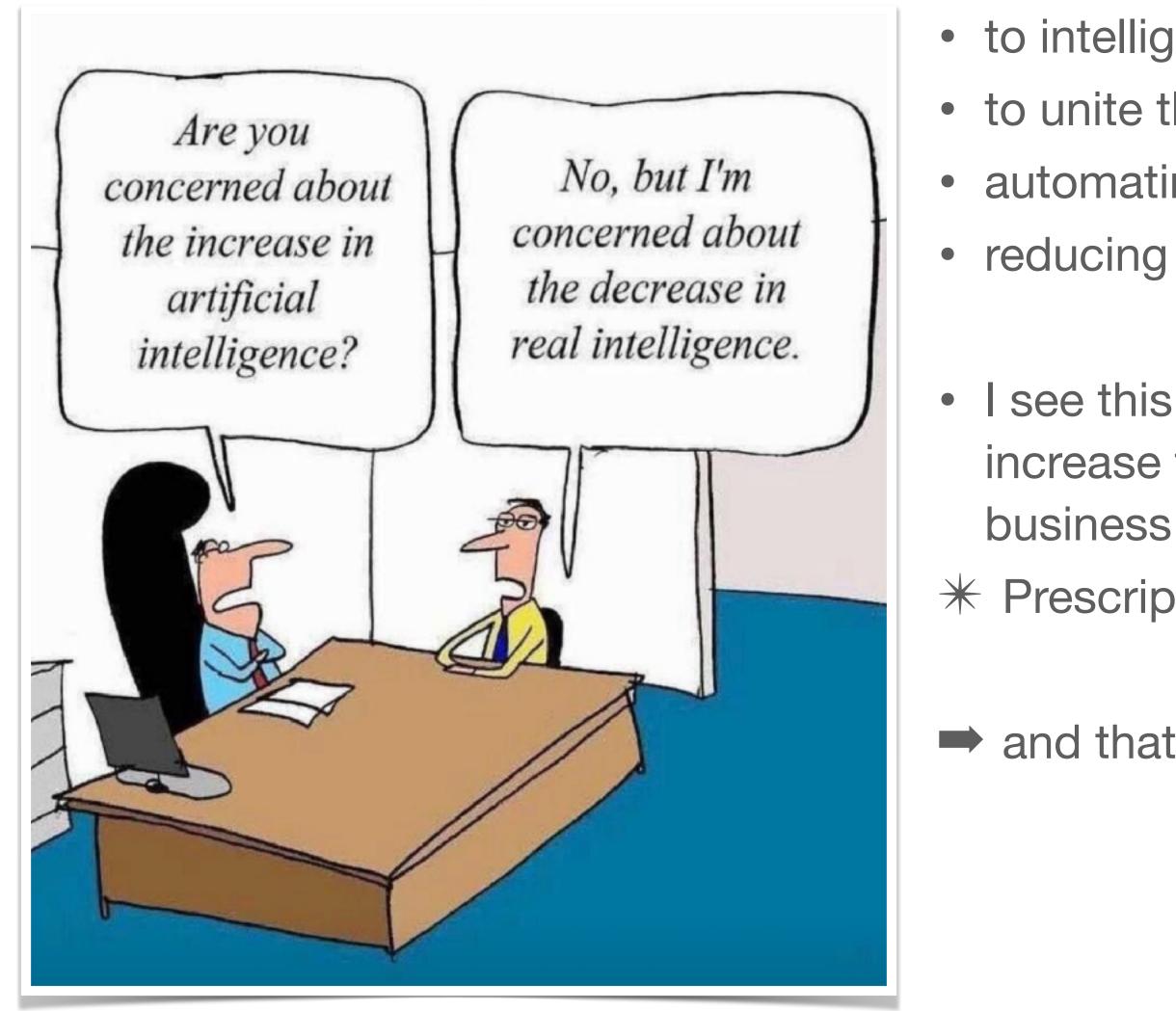


Challenges

- many very different structures
- no uniform data structures
- no uniform standard software
- Development of new controlling tools
- BI reports and KPI pyramids

4

Why do I personally support increasing our competence in the company in the **context of data literacy?**



Source Daniel Sym-Smith

- to intelligently combine the complex data structures
- to unite the analog world with the digital one
- automating process steps
- reducing personal dependency in the business
 - I see this as one of the last opportunities to significantly increase the competitiveness in productivity of a larger family
- * Prescription and prediction! (Better decision Better planning)
- and that's the reason to push it from the C-level



How to grow Data Literacy in a SME

First of all, you need a **vision**!

We want to be a data driven company - highly automated

Second:

Build the foundation

- Mandate (Executive Alignment)
- Champions
- Central service offered by IT
- Operating Model
- Motivated team
 - Business Application Owner
 - IT Application Owner

Transfer responsibility to upscale the Journey

> "Get things done" Automate processes

Try to get a motivated Team Ownership of Application

Why?

Answers to the shortage of skilled workers and quick, fact-based decision-making processes give us the opportunity to react to increasing requirements and still remain competitive



Data Engineer

Champions

- look for skills in the company
- Assign roles and capacities
- Addressing the groups differently
- Provide incentive for further training

Data Scientist

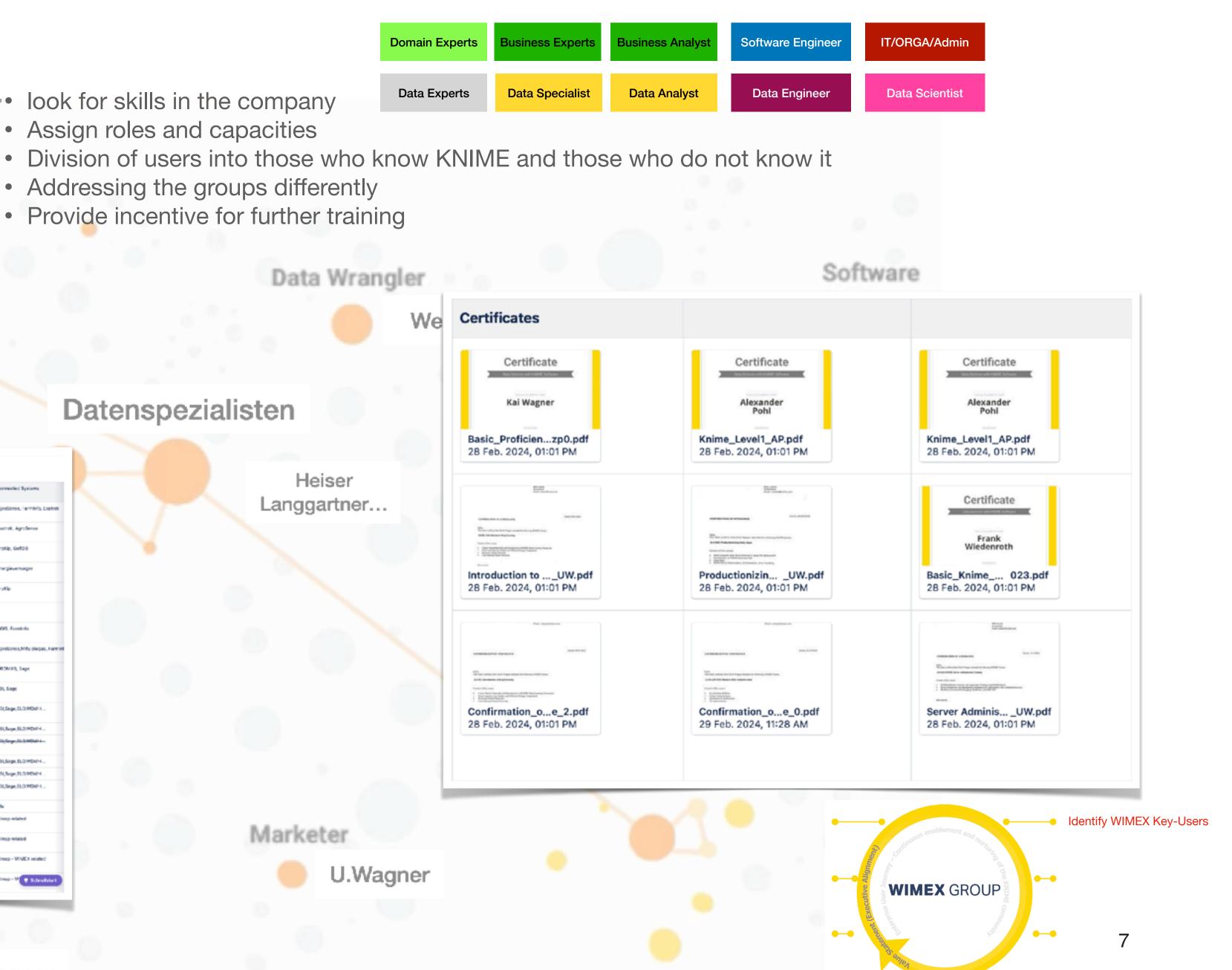
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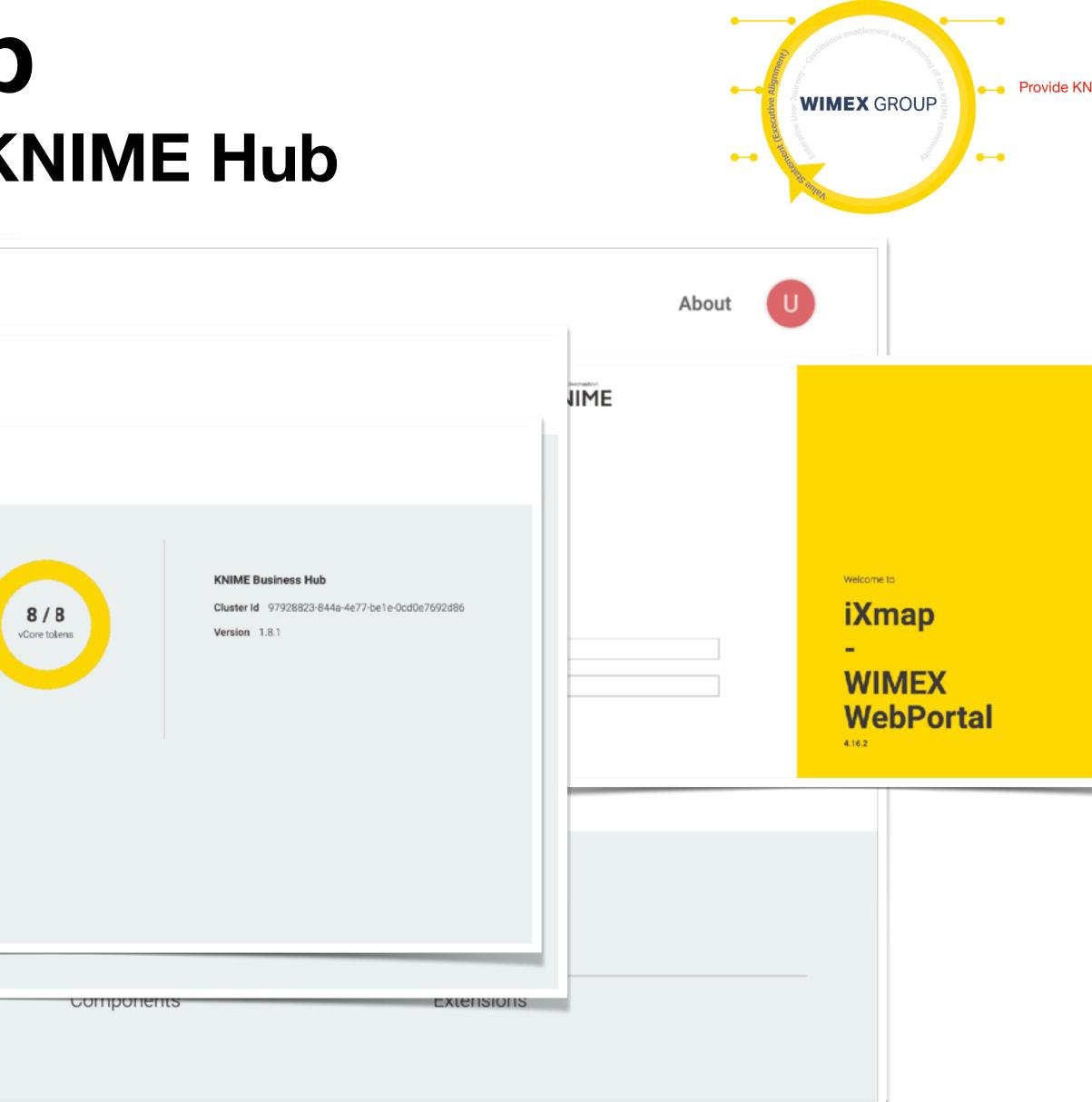
Auditor

K.Wagner



KNIME Business Hub from the KNIME server to the KNIME Hub

KNIME Business Hub administration	Teams	
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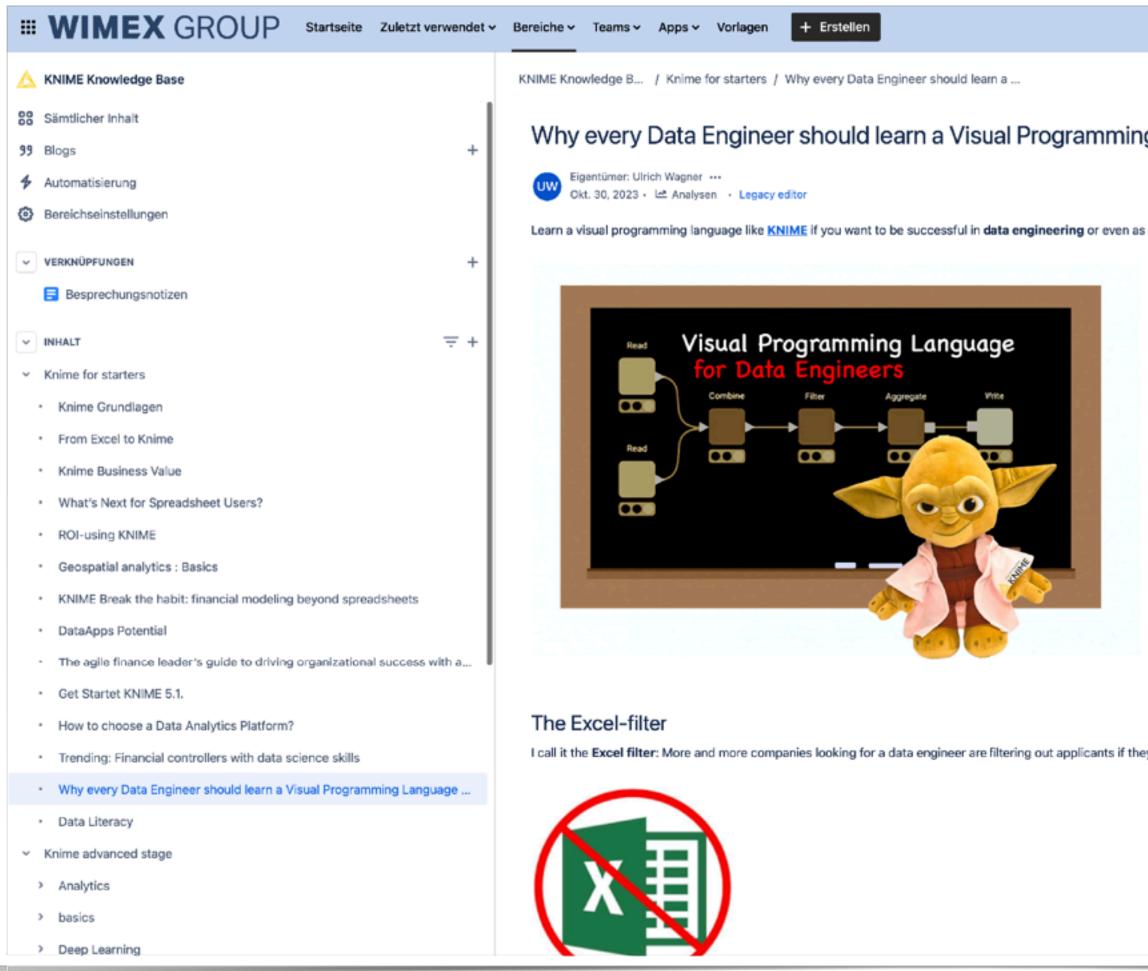




VIME	Business	Hub

Confluence Page

KNIME Knowledge Base



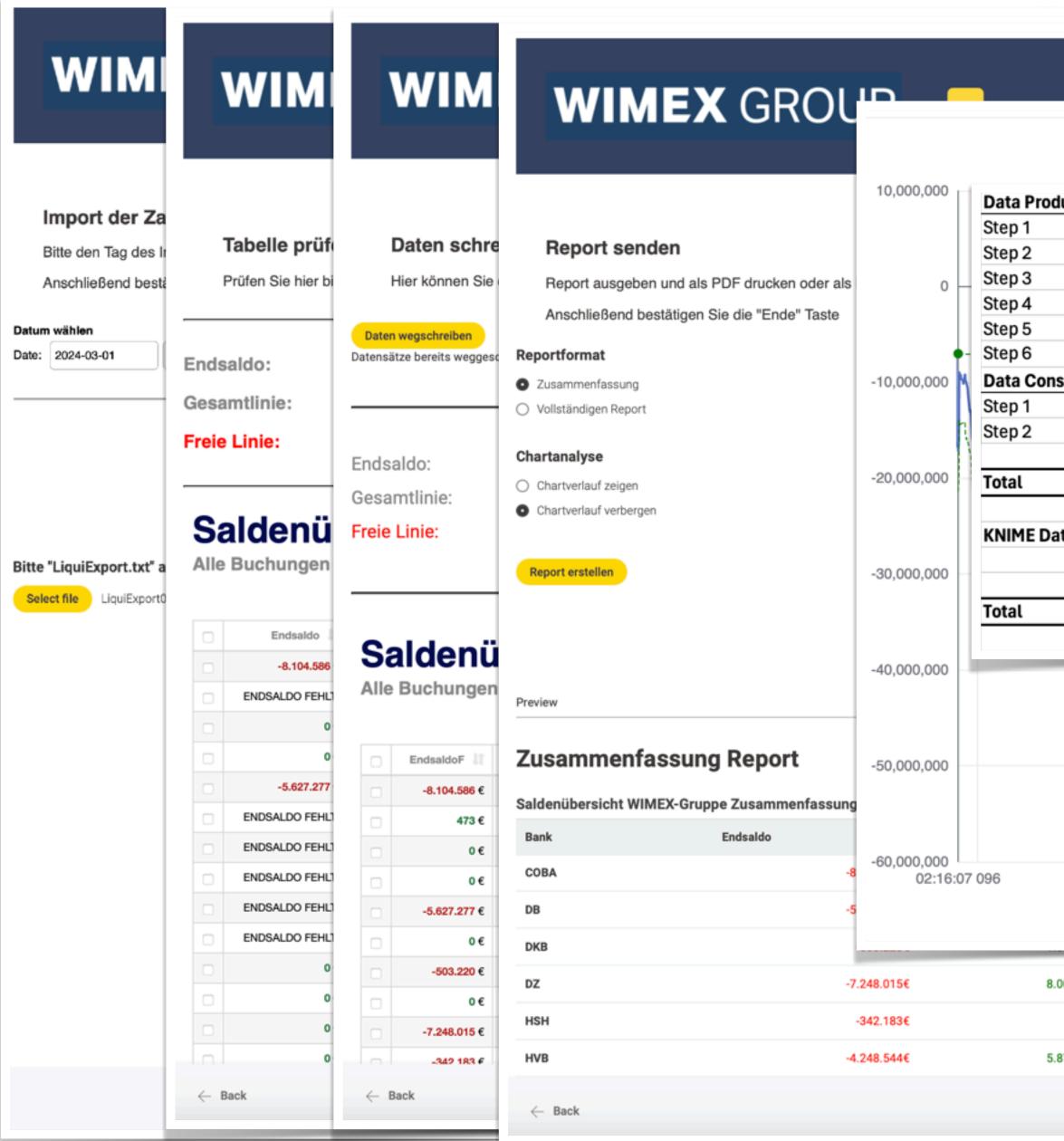
WIMEX GROUP

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	WIMEX GROUP Startseite Zuletzt verwendet ~ Bereiche ~ 1	Teams - Apps - Vorlagen + Erstellen
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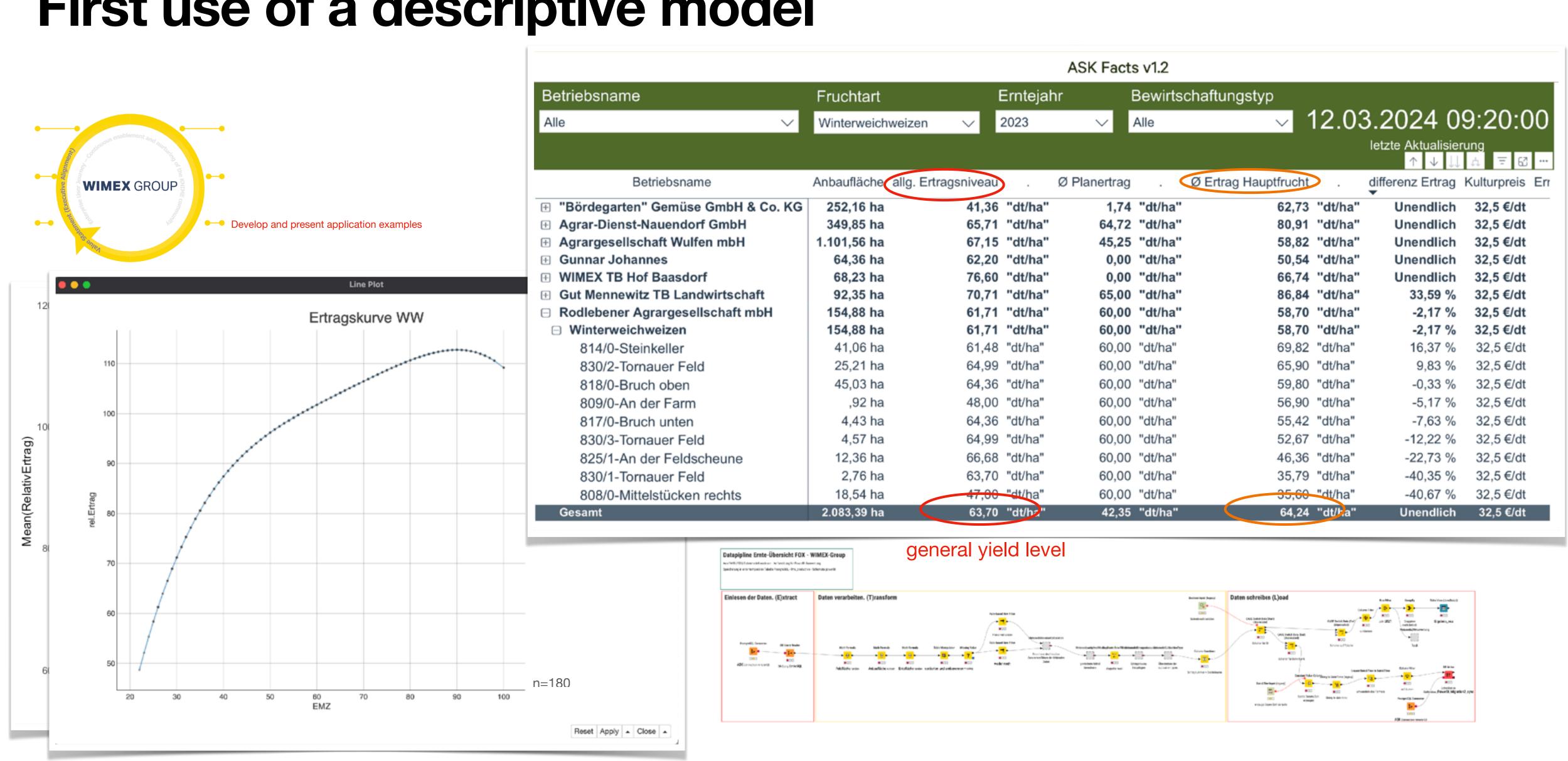
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First use of a descriptive model



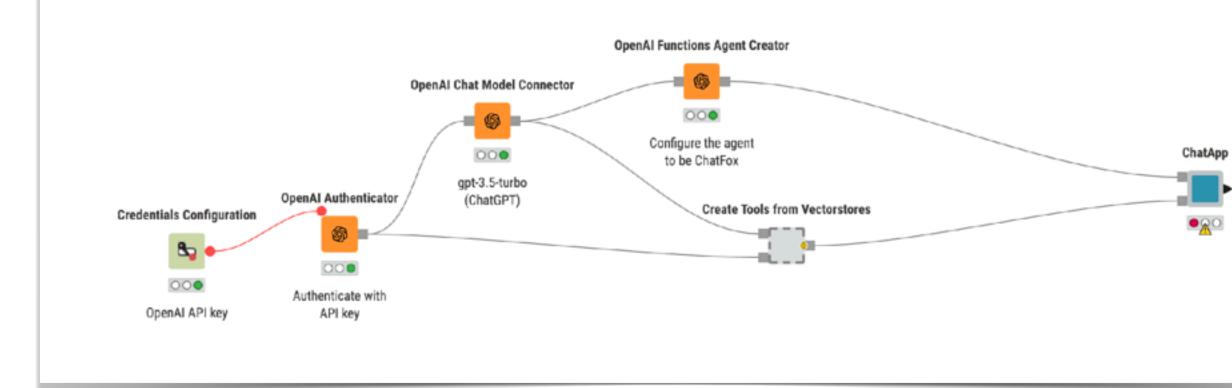
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Chat GPD - first trials Use of personalized LLM-Models



OpenAl Functions Agent ChatApp - ChatFox Ökotext Variante 1 Fließtext

- · Der Workflow zeigt eine DataApp mit einer Chatfunktion mit angereicherten Daten aus einem oder mehreren Vector-Store(s)
- · Login mit OpenAl Credentials und Nutzung eines ChatGPD Chat-Modells
- Embedden von eigenen Daten im Format FAIIS Vector-Files
- · Index Files in Unterverzeichnissen halten Text in Modell kompatiblem Format vor
- Ausgabe des Chatbots in Form einer DataApp



WIMEX GROUP



ChatFOX Chat Assistant

Chat History

Hallo! Wie kann ich dir heute helfen?

FMIS steht für Farm Management Information System. Es handelt sich um ein System, das verschiedene landwirtschaftliche Anwendungsbereiche integriert, automatische Datenerfassung und -auswertung ermöglicht und dem Landwirt eine zentrale Bedienoberfläche zur Verfügung stellt. Im vorliegenden Kontext wird FOX als eine neue Generation von FMIS präsentiert, die von verschiedenen Unternehmen entwickelt wurde, um Landwirten fundierte Entscheidungsgrundlagen für das Management ihrer Betriebe zu bieten. Hallo - auf geht's!

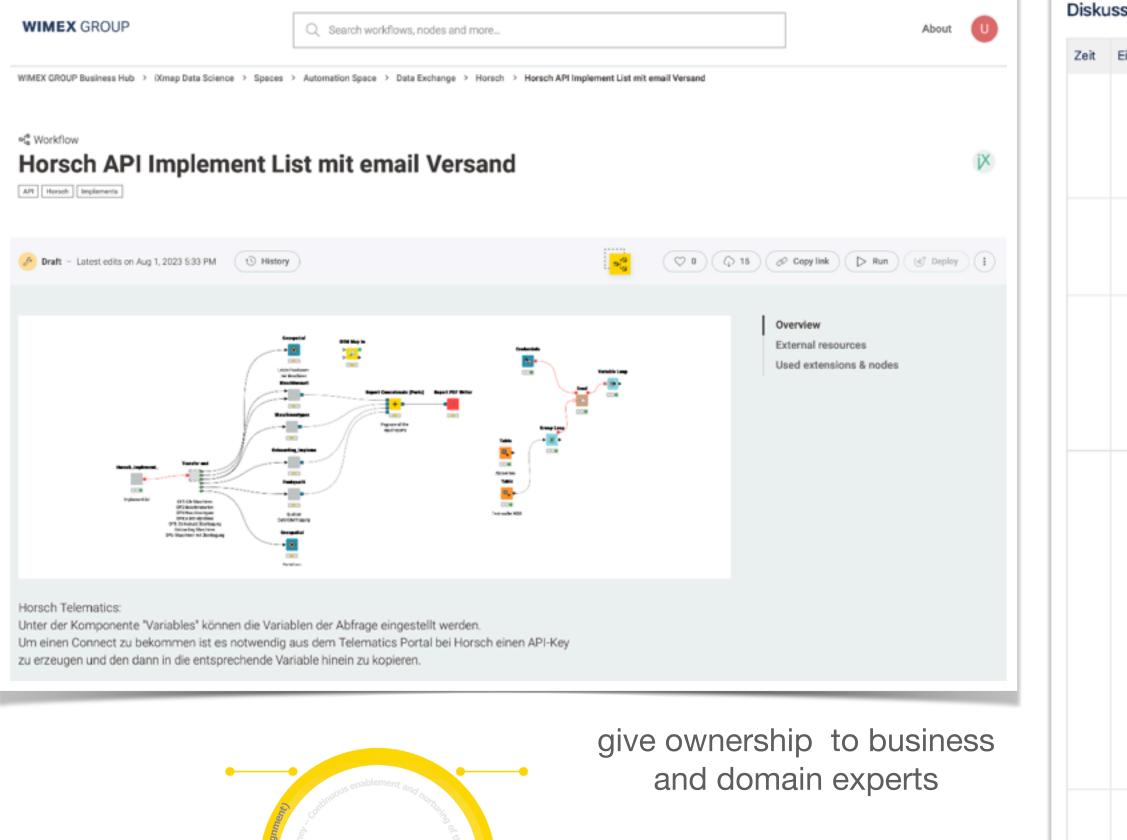
Was ist Fox FMIS

 Bitte Anfragen eingeben...
 Nachricht senden

 Was ist Fox FMIS
 Nachricht senden



Motivate the team Incentives for courses and feedback via vouchers



WIMEX GROUP

Try to get a motivated Team



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t	Eintrag	Wer	Notizen	
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		Langgartner 27.02.	Guten Morgen Herr Wagner, gerne würde ich den Kurs L2-DA am 11 12.03 besuchen. Wäre das noch möglich? Vielen Dank. Mit freundlichen Grüßen / Kind regards Andrea Langgartner	න් <mark>ම</mark> 32 ිදු
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		Augstein 16.02.	Guten Morgen Herr Wagner, vielen Dank! Bin gespannt auf den Kurs.	

give ownership to departments

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Get things done

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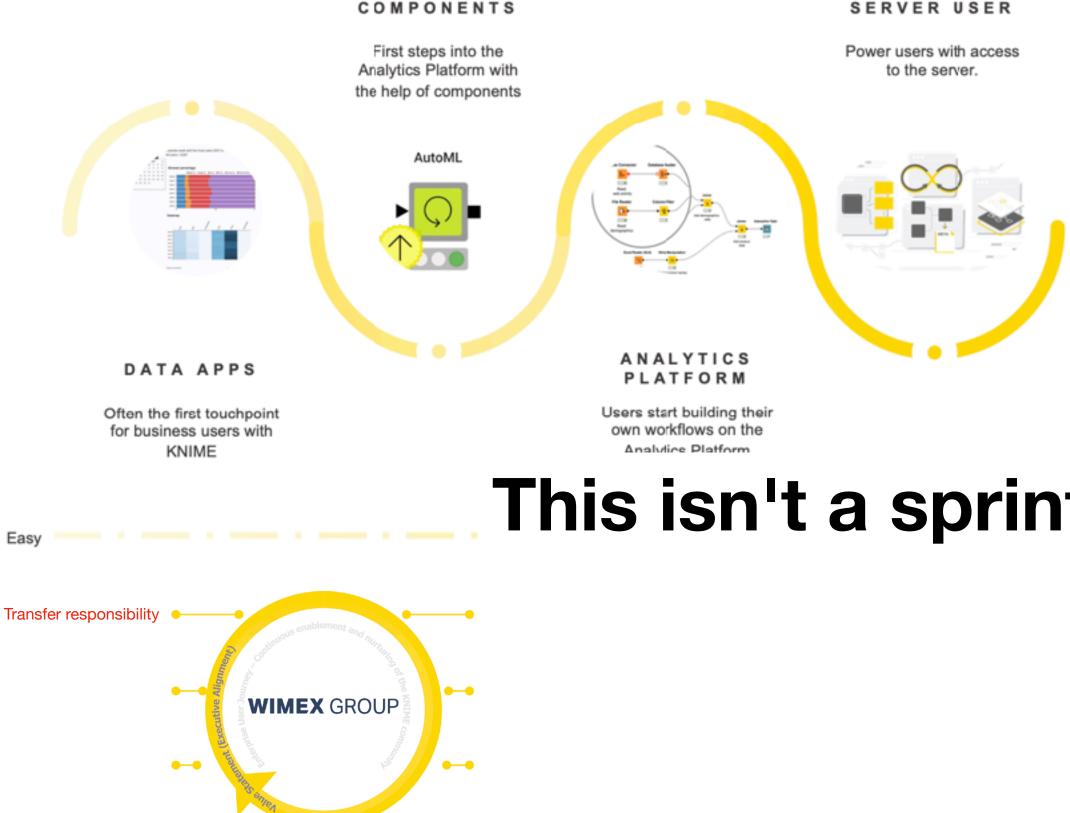
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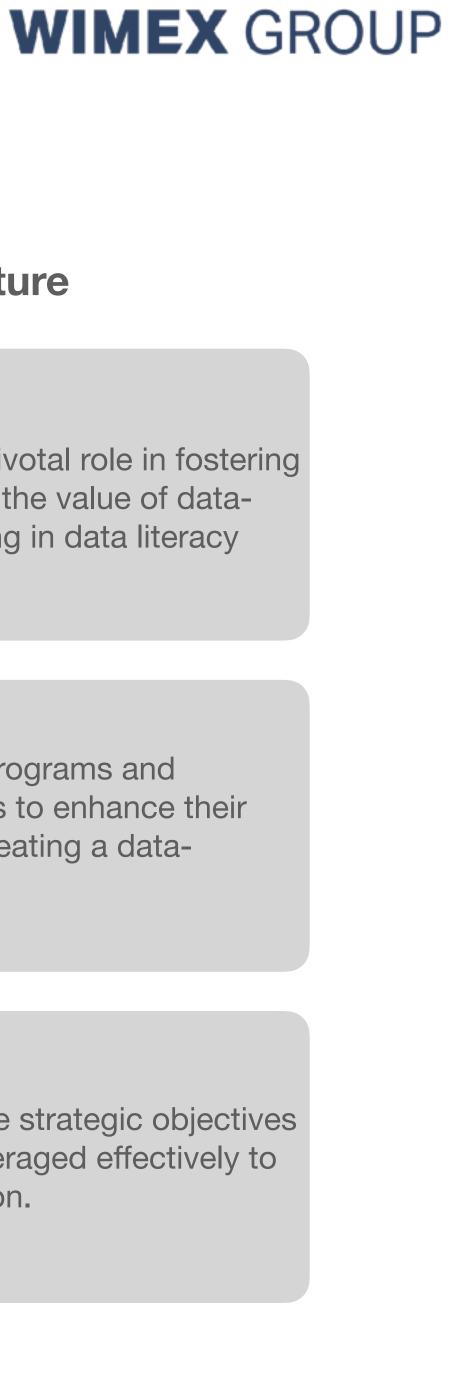
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Transfer responsibility give back into the structures

• The Upskilling Journey





Building a Data-Literate Culture

Leadership Role

The leadership of an SME plays a pivotal role in fostering a data-literate culture by promoting the value of datadriven decision-making and investing in data literacy initiatives.

Training and Education

Providing comprehensive training programs and educational resources to employees to enhance their data literacy skills is essential for creating a datainformed workforce.

This isn't a sprint, it's a marathon

Aligning data literacy efforts with the strategic objectives of the SME ensures that data is leveraged effectively to drive business growth and innovation. Thank You



Landwirtschaft leben.

Contact: <u>ulrich.wagner@wimex-group.com</u>